

Elevate Norfork Lake. Grow Your Business.



Join the Region's Premier Tourism & Advocacy Network for 2026 Tourism is more than a pastime—it's our local economy. Norfork Lake Tourism exists to represent the unique businesses that make our lake area a world-class destination. We believe proactive tourism development is the heartbeat of local growth. As a member, you gain a powerful seat at the table and a spotlight on your brand.

BECOME A MEMBER TODAY | Annual Memberships Start at \$325

Your 2026 Digital Benefits

Every membership includes a foundational presence on NorforkLakeFun.com:

- **Professional Listing:** Your Business Name, Physical Address, and Phone Number.
- **Strategic Traffic:** 2 Direct Links (Email + Website or Social Media).
- **Feature Highlights:** 6 Bullet Points to showcase your top amenities or services.
- **Business Bio:** A 300-character description to tell your story.
- **Social Amplification:** Targeted post shares and page mentions across our platforms.
- **Need more visibility?** Ask about our Gold or Silver premium upgrades.

Connection & Advocacy

Exclusive Leads: Receive focused tourism website email leads and insider newsletters.

- **Market Intelligence:** Stay updated on regional marketing, functions, and high-impact events.
- **Referral Network:** Access a collaborative system to network on availability, leads, and specials.
- **Leadership:** Shape the future by serving on our Board of Directors or specialized committees.

Our Commitment to the Lake

We work across all levels of government to protect our environment and fuel our economy. From multimedia campaigns and sport shows to festivals and tournaments—we bring the visitors so you can focus on business.

Ready to partner with us?

Contact our Membership Coordinator:

Scott Niggemann | Teal Point Resort  (479) 295-2215 |  info@norforklakefun.com

Submit your assets:

Email your business description, photos and other items to info@norforklakefun.com.

Note: Membership is considered active once payment is received.

2026 MEMBERSHIP UPDATE FORM

Today's Date: _____ / _____ / _____

Complete the Application form, Website information form, and Price List and e-mail it to Norfork Lake Tourism with your membership payment.



NorforkLakeFun.com

Business/Organization Name: _____

Business Street Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone #: _____ Business E-mail: _____

Business Web URL: _____

1st Social (Silver Listing Upgrade): _____

2nd Social (Gold Listing Upgrade): _____

Business Hours (Default 24 Hours): Use 24 Hour Default No Hours

Sun: _____ to _____ Mon: _____ to _____ Tue: _____ to _____

Wed: _____ to _____ Thu: _____ to _____ Fri: _____ to _____

Sat: _____ to _____

Special Offers (Gold Listing Upgrade): _____

The following is for Internal Use Only:

Much of our news and information is transmitted via email. Also by giving us the following information, you are ensuring that your member profile is up-to-date and accurate.

Personal E-mail Address: _____ *(Personal E-mail is kept confidential.)*

Member Contact Name: _____

Additional Contact Name: _____

Mailing Address: _____

(If Different from physical, for internal use, not published)

City: _____ State: _____ Zip Code: _____

Cell Phone #: _____ *(Cell numbers are not published.)*

Referred by: _____

I understand that upon acceptance of my completed application & dues, that I am afforded full rights of Business Membership. I also agree to pay all outstanding balances for the year.

Signature: _____ Date: _____

WEBSITE LISTING INFORMATION



NorforkLakeFun.com

Business Membership Listing Categories (circle all that apply):

Basic listings are limited to one primary category, Silver listings will be featured in primary and it's sub categories, Gold will be featured in any relevant category, sub category, and other featured places on the website.

Stay *Check if this is your primary category*

Bed & Breakfast - Cabins - Hotels - Houseboats - Real Estate - Resorts - RV & Campgrounds - Vacation Homes

Play *Check if this is your primary category*

Adventures - Beaches & Coves - Boating & Water Sports - Entertainment - Golf - Hiking & Biking - Parks

Sandy Beaches & Coves - Scuba Diving & Snorkeling - Scuba Shops

Fish *Check if this is your primary category*

Bait & Tackle - Boat & RV Sales - Boat & RV Storage - Boat Rentals - Fishing Guides - Fishing Tournaments

Hunting Guides - Marinas

Dine & Shop *Check if this is your primary category*

Bars - Restaurants - Stores

More *Check if this is your primary category*

Area Events - Health - Repairs - Services

Amenities (circle all that apply):

Basic listings are limited to four total amenities, while gold and silver listings have a limit of eight.

AC / Heat ATM Alcohol Bait Beach Cabin Camping Diving Downtown Dock Electric Firepit

Fitness Games Gas Grill Guide Hiking Hot Tub Hunting Information Kitchen Legal Lake View

Mobile No Smoking Pet-Friendly Playground Pool Quiet Rentals Repairs Restaurant River View

RV Hookups Shopping Souvenirs Storage Store Tent TV Vending Water Wifi

Other (write your own amenities): _____

Photos: (e-mail to: info@norforklakefun.com)

Basic listings limited to one photo/logo, Silver listings can have up to eight, Gold listings are unlimited.

Video: (e-mail to: info@norforklakefun.com) Limited to Gold listings only, YouTube links only.

Website Listing Business Description, Photos, Video & More

- I would like the Membership Coordinator to design this for me.
- I have completed all information in the provided area of the application.
- I will e-mail my description and photos to the Membership Coordinator.

WEBSITE LISTING INFORMATION

Business Description: (or e-mail to: info@norforklakefun.com)

50 word limit (Basic), Gold and Silver unlimited.



NorfokLakeFun.com

Write more on back if needed.

Email your business description, photos and other items to info@norforklakefun.com

BUSINESS MEMBERSHIP PRICE LIST

ANNUAL MEMBERSHIP DUES, INCLUDING BASIC WEBSITE LISTING - \$325

SILVER MEMBERSHIP UPGRADE: GOLD WEBSITE LISTING- ADD \$200

GOLD MEMBERSHIP UPGRADE: GOLD WEBSITE LISTING - ADD \$400

WEBSITE – ADDITIONAL OPPORTUNITIES

Home Page Spotlight Ad (each, per year) - \$150.00

Member Name: _____ TOTAL: _____

Check # _____ Cash/Card Date Received _____ / _____ / _____

Mail checks to: Norfork Lake Tourism, P.O. Box 2536, Mountain Home, AR 72654

E-mail me my invoice to pay online. Please send an e-mail to:



2026 Listing Packages Breakdown



GOLD LISTING

Everything from Silver

Featured:
All Relevant Categories

Social:
Two (if applicable)

Youtube Video (limit 1)

Special Offer

Photos (unlimited)



SILVER LISTING

Everything from Basic

Featured:
Primary Category

Shown:
All Relevant Categories

Social:
One (if applicable)

E-Mail Contact Form

Description (unlimited)

Amenities (limit 8)

Photos (limit 8)



BASIC LISTING

Primary Category only

Name, Address,
Hours, Phone

Website Link
(Social or Google if NA)

Description
(limit 50 words)

Amenities (limit 4)

Photo/Logo (limit 1)