

# Elevate Norfolk Lake. Grow Your Business.



Join the Region's Premier Tourism & Advocacy Network for 2026 Tourism is more than a pastime—it's our local economy. Norfolk Lake Tourism exists to represent the unique businesses that make our lake area a world-class destination. We believe proactive tourism development is the heartbeat of local growth. As a member, you gain a powerful seat at the table and a spotlight on your brand.

## BECOME A MEMBER TODAY | Annual Memberships Start at \$325

### Your 2026 Digital Benefits

Every membership includes a foundational presence on NorfolkLakeFun.com:

- **Professional Listing:** Your Business Name, Physical Address, and Phone Number.
- **Strategic Traffic:** 2 Direct Links (Email + Website or Social Media).
- **Feature Highlights:** 6 Bullet Points to showcase your top amenities or services.
- **Business Bio:** A 300-character description to tell your story.
- **Social Amplification:** Targeted post shares and page mentions across our platforms.
- **Need more visibility?** Ask about our Gold or Silver premium upgrades.

### Connection & Advocacy

Exclusive Leads: Receive focused tourism website email leads and insider newsletters.

- **Market Intelligence:** Stay updated on regional marketing, functions, and high-impact events.
- **Referral Network:** Access a collaborative system to network on availability, leads, and specials.
- **Leadership:** Shape the future by serving on our Board of Directors or specialized committees.

### Our Commitment to the Lake

We work across all levels of government to protect our environment and fuel our economy. From multimedia campaigns and sport shows to festivals and tournaments—we bring the visitors so you can focus on business.

## Ready to partner with us?

### Contact our Membership Coordinator:

Scott Niggemann | Teal Point Resort 📞 (479) 295-2215 | ✉️ [info@norforklakefun.com](mailto:info@norforklakefun.com)

### Submit your assets:

Email your business description, photos and other items to **[info@norforklakefun.com](mailto:info@norforklakefun.com)**.

**Note:** Membership is considered active once payment is received.

# 2026 MEMBERSHIP UPDATE FORM



NorfolkLakeFun.com

Today's Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

*Complete the Application form, Website information form, and Price List and e-mail it to Norfolk Lake Tourism with your membership payment.*

Business/Organization Name: \_\_\_\_\_

Business Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone #: \_\_\_\_\_ Business E-mail: \_\_\_\_\_

Business Web URL: \_\_\_\_\_

1st Social (Silver Listing Upgrade): \_\_\_\_\_

2nd Social (Gold Listing Upgrade): \_\_\_\_\_

Business Hours (Default 24 Hours): ☐ Use 24 Hour Default ☐ No Hours

Sun: \_\_\_\_\_ to \_\_\_\_\_ Mon: \_\_\_\_\_ to \_\_\_\_\_ Tue: \_\_\_\_\_ to \_\_\_\_\_

Wed: \_\_\_\_\_ to \_\_\_\_\_ Thu: \_\_\_\_\_ to \_\_\_\_\_ Fri: \_\_\_\_\_ to \_\_\_\_\_

Sat: \_\_\_\_\_ to \_\_\_\_\_

Special Offers (Gold Listing Upgrade): \_\_\_\_\_

## The following is for Internal Use Only:

*Much of our news and information is transmitted via email. Also by giving us the following information, you are ensuring that your member profile is up-to-date and accurate.*

Personal E-mail Address: \_\_\_\_\_ *(Personal E-mail is kept confidential.)*

Member Contact Name: \_\_\_\_\_

Additional Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

*(If Different from physical, for internal use, not published)*

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_ *(Cell numbers are not published.)*

Referred by: \_\_\_\_\_

*I understand that upon acceptance of my completed application & dues, that I am afforded full rights of Business Membership. I also agree to pay all outstanding balances for the year.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# WEBSITE LISTING INFORMATION



NorfolkLakeFun.com

## Business Membership Listing Categories (circle all that apply):

Basic listings are limited to one primary category, Silver listings will be featured in primary and it's sub categories, Gold will be featured in any relevant category, sub category, and other featured places on the website.

**Stay** ☐ *Check if this is your primary category*

**Bed & Breakfast - Cabins - Hotels - Houseboats - Real Estate - Resorts - RV & Campgrounds - Vacation Homes**

**Play** ☐ *Check if this is your primary category*

**Adventures - Beaches & Coves - Boating & Water Sports - Entertainment - Golf - Hiking & Biking - Parks**

**Sandy Beaches & Coves - Scuba Diving & Snorkeling - Scuba Shops**

**Fish** ☐ *Check if this is your primary category*

**Bait & Tackle - Boat & RV Sales - Boat & RV Storage - Boat Rentals - Fishing Guides - Fishing Tournaments**

**Hunting Guides - Marinas**

**Dine & Shop** ☐ *Check if this is your primary category*

**Bars - Restaurants - Stores**

**More** ☐ *Check if this is your primary category*

**Area Events - Health - Repairs - Services**

## Amenities (circle all that apply):

Basic listings are limited to four total amenities, while gold and silver listings have a limit of eight.

**AC / Heat ATM Alcohol Bait Beach Cabin Camping Diving Downtown Dock Electric Firepit**

**Fitness Games Gas Grill Guide Hiking Hot Tub Hunting Information Kitchen Legal Lake View**

**Mobile No Smoking Pet-Friendly Playground Pool Quiet Rentals Repairs Restaurant River View**

**RV Hookups Shopping Souvenirs Storage Store Tent TV Vending Water Wifi**

Other (write your own amenities): \_\_\_\_\_

**Photos:** (e-mail to: [info@norforklakefun.com](mailto:info@norforklakefun.com))

Basic listings limited to one photo/logo, Silver listings can have up to eight, Gold listings are unlimited.

**Video:** (e-mail to: [info@norforklakefun.com](mailto:info@norforklakefun.com)) Limited to Gold listings only, YouTube links only.

## Website Listing Business Description, Photos, Video & More

☐ I would like the Membership Coordinator to design this for me.

☐ I have completed all information in the provided area of the application.

☐ I will e-mail my description and photos to the Membership Coordinator.

# WEBSITE LISTING INFORMATION



**Business Description:** *(or e-mail to: [info@norforklakefun.com](mailto:info@norforklakefun.com))*

50 word limit (Basic), Gold and Silver unlimited.

NorforkLakeFun.com

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*Write more on back if needed.*

Email your business description, photos and other items to **[info@norforklakefun.com](mailto:info@norforklakefun.com)**

## BUSINESS MEMBERSHIP PRICE LIST

ANNUAL MEMBERSHIP DUES, INCLUDING BASIC WEBSITE LISTING - \$325

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SILVER MEMBERSHIP UPGRADE; GOLD WEBSITE LISTING- ADD \$200

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GOLD MEMBERSHIP UPGRADE; GOLD WEBSITE LISTING - ADD \$400

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## WEBSITE – ADDITIONAL OPPORTUNITIES

☐ Home Page Spotlight Ad (each, per year) - \$150.00

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Member Name: \_\_\_\_\_ TOTAL: \_\_\_\_\_

☐ Check # \_\_\_\_\_ ☐ Cash/Card Date Received \_\_\_\_/\_\_\_\_/\_\_\_\_

*Mail checks to:* **Norfolk Lake Tourism, P.O.Box 2536, Mountain Home, AR 72654**

☐ *E-mail me my invoice to pay online. Please send an e-mail to:* \_\_\_\_\_



# 2026 Listing Packages Breakdown



## **GOLD LISTING**

*Everything from Silver*

Featured:  
All Relevant Categories

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Social:  
Two (if applicable)

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Youtube Video (limit 1)

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Special Offer

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Photos (unlimited)



## **SILVER LISTING**

*Everything from Basic*

Featured:  
Primary Category

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Shown:  
All Relevant Categories

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Social:  
One (if applicable)

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E-Mail Contact Form

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Description (unlimited)

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Amenities (limit 8)

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Photos (limit 8)



## **BASIC LISTING**

*Primary Category only*

Name, Address,  
Hours, Phone

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Website Link  
(Social or Google if NA)

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Description  
(limit 50 words)

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Amenities (limit 4)

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Photo/Logo (limit 1)